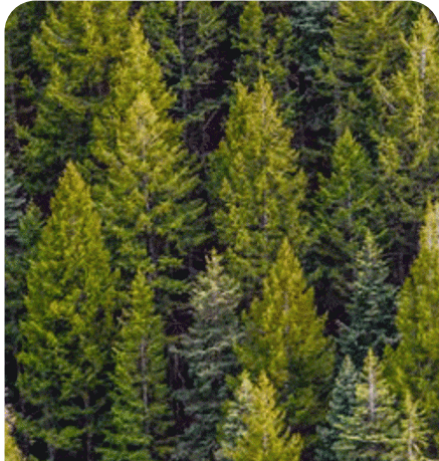


Ahold Delhaize x EUDR

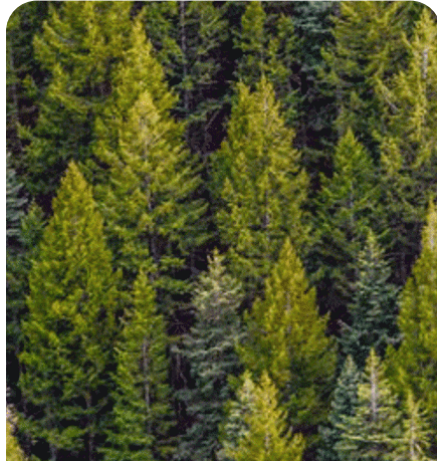
supplier webinar

contents



01

**introduction
& objectives**



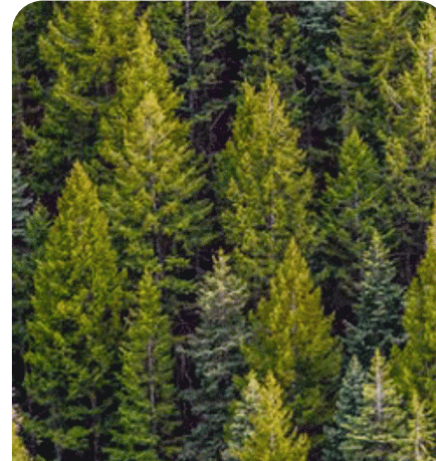
02

**EUDR in a
nutshell**



03

**our approach
& what we
need from you**



04

**conclusion &
next steps**



05

**relevant
documents &
resources**

01 introduction & objectives

who are we?

01

02

03

04

05



Lieke Verstoep-Swinkels
Sustainable Sourcing Consultant, Ahold
Delhaize Europe



Miruna Moiceanu
Project Manager Sustainable Procurement, Ahold
Delhaize Europe



introduction & objectives

Why are we here?

- To help you understand the key requirements of the EU Regulation on Deforestation-free Products (EUDR) and share insights into our approach.

Who is this webinar for?

- Our Tier-1 suppliers in scope of EUDR.

What will we cover?

- What EUDR is, key compliance requirements, what we need from you, and relevant resources.

What is expected from you?

- Understand and implement compliance measures in your supply chain and support us in becoming compliant.

01

02

03

04

05



disclaimer

- The content of this webinar is for informational purposes only and should not be considered legal advice.
- Suppliers are responsible for ensuring their own compliance with the EU Regulation on Deforestation-free Products (EUDR) and should seek independent legal counsel for guidance specific to their business.
- This webinar provides a high-level overview and does not cover all regulatory details or obligations in full.
- While we strive for accuracy, regulatory requirements may evolve, and suppliers should stay updated through official sources and legal advisors.
- We accept no legal liability for the accuracy, completeness, or use of this information, nor for any decisions, actions, or consequences resulting from its interpretation.



02 EUDR in a nutshell



01

02

03

04

05

Ahold Delhaize's deforestation ambition

Ahold Delhaize and its brands have the ambition to eliminate deforestation and land conversion from our supply chains.

- Our goal is to achieve zero deforestation and conversion by 2025 through the sustainable sourcing of our own-brand products, namely those containing palm oil, wood fiber, soy, cacao, coffee, and tea.
- For our own-brand wood fiber, soy, and palm oil, we aim to utilize certification and, where needed, credits, which take into account the high conservation value approach.
- EUDR aligns with our existing ambitions and provides an opportunity to further enhance supply chain transparency and responsibility.



what is EUDR?

and what does it mean for Ahold Delhaize?

- The EU Regulation on Deforestation-free Products (EUDR) aims to guarantee that the products EU citizens consume do not contribute to deforestation or forest degradation worldwide.
- EUDR is a European regulation with direct applicability in all Member States, meaning all supply chain actors must comply with its rules, and collaboration is essential to ensure compliance.
- In most cases, Ahold Delhaize brands have the role of large (non-SME) traders, according to EUDR. This means:
 - Our deadline for compliance is December 30, 2025.
 - We must submit due diligence statements for the relevant products we make available on the market.
 - We can rely on the due diligence previously carried out in the supply chain after ascertaining that it was properly conducted. This means verifying if our suppliers have a robust due diligence system in place, including adequate procedures, policies, and controls to mitigate risks of non-compliance.

scope

relevant commodities and products in scope

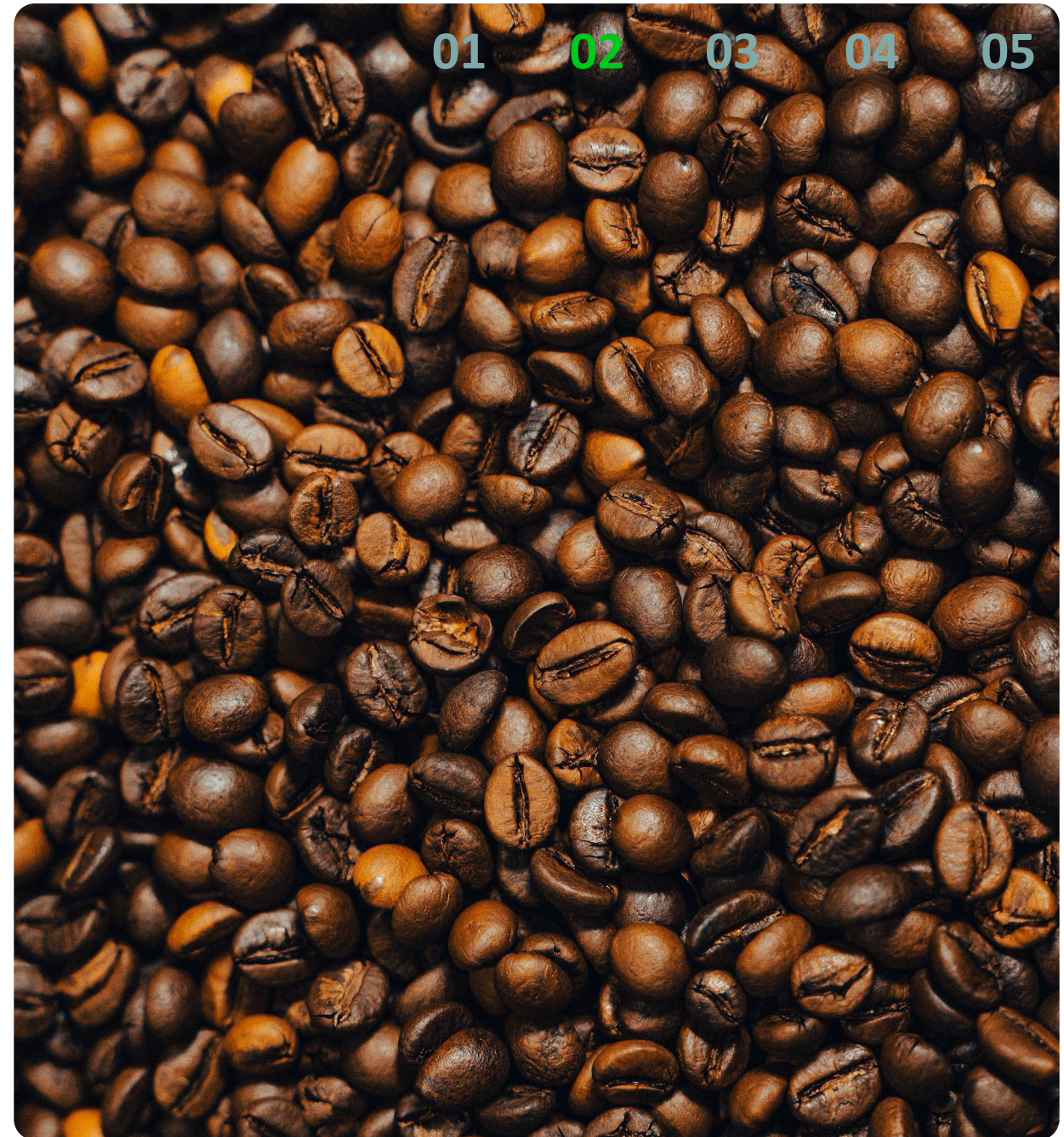
A product is considered to be in scope of EUDR if:

- It has a HS code mentioned in Annex I of EUDR.
- It is made of/ contains one of the relevant commodities in Annex I. (i.e., cattle, cocoa, coffee, oil palm, rubber, soya, wood).
- It is produced in the EU or outside the EU.

It is therefore very important that you provide the right HS/CN codes to us so that we can determine the products and suppliers in scope.

Exceptions:

- Packing material presented with goods inside and used exclusively to support, protect, or carry another product (e.g., if you supply to us chocolate bars in cardboard boxes, the boxes are not in scope).
- User manuals accompanying shipments, unless they are placed on the market in their own right.
- Goods produced entirely from material that has completed its lifecycle and would otherwise have been discarded as waste (e.g., timber retrieved from dismantled buildings, goods made from coffee chaff, paper made from 100% recycled material).
- Products were produced before June 29, 2023 (special rules for timber).



requirements (1)

art. 3

Relevant commodities and relevant products shall not be placed or made available on the market or exported, unless all the following conditions are fulfilled:

- (a) they are deforestation-free¹;
- (b) they have been produced in accordance with the relevant legislation of the country of production²; and
- (c) they are covered by a due diligence statement³.

¹'Deforestation-free' means that the relevant commodities and products come from land that has not been subject to deforestation after 31 December 2020, or from forest without inducing forest degradation after 31 December 2020.

²The relevant legislation of the country of production refers to laws applicable in the country of production in terms of, inter alia, land use rights, environmental protection and forest-related rules, and also in respect of labour and human rights.

³To be submitted in the EU Information System.



requirements (2)

traceability & segregation

01

02

03

04

05



traceability

- Every relevant commodity must be traced back to its plot of land before making a relevant product available or placing it on the EU market or before exporting it.



segregation

- The commodities placed on the EU market, or exported, need to be segregated from commodities of unknown origin or from non-deforestation-free commodities at every step of the supply chain.
- This is why, for example, mass balance chains of custody that allow for the mixing, at any step of the supply chain, of deforestation-free commodities with commodities of unknown origin or non-deforestation-free commodities are not allowed under EUDR.

due diligence under EUDR

3-step approach (art. 8)

01

02

03

04

05



data collection

- Art. 9 EUDR
- Information, documents and data demonstrating that the relevant products are deforestation-free and legal (e.g., country of origin, quantity, geocoordinates)



risk assessment

- Art. 10 EUDR
- Based on information collected in the previous step, assessing if there is a risk the product does not comply with the rules of the regulation



risk mitigation

- Art. 11 EUDR
- Procedures and measures necessary to take if the result of the risk assessment is other than no or negligible risk so that a no or negligible risk conclusion can be reached

03 our approach & what we need from you



what we've done so far & what you can expect from us

summary

what we've done so far

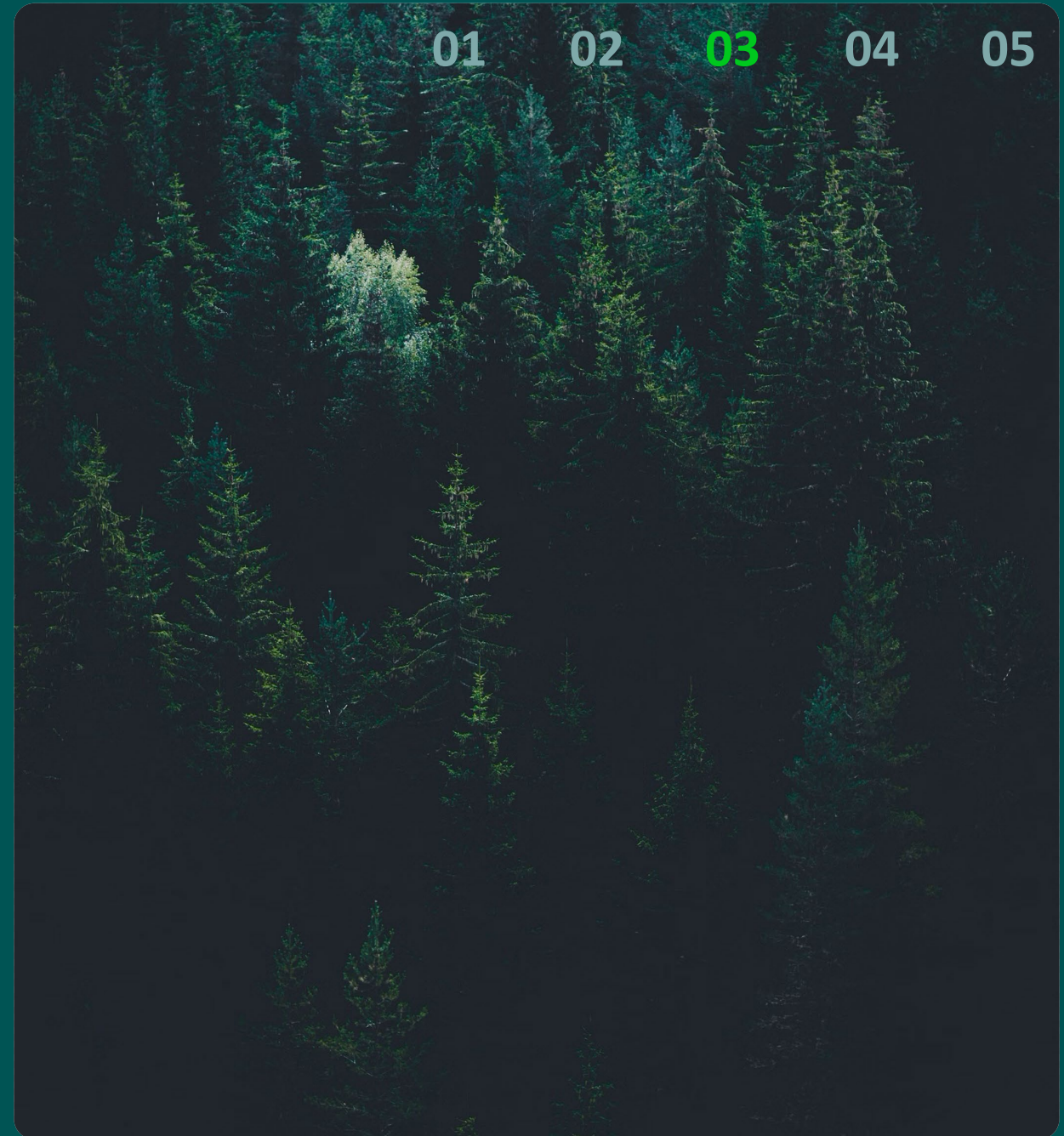
- Established an EU project structure with a central solution for all food retail brands in scope
- Identified products and suppliers in scope
- Developed the Ahold Delhaize Deforestation Approach, available on our brands' local Climate hubs
- Conducted a first supplier survey focused on assessing awareness and collecting supplier data
- Building and designing our EUDR solution and processes

what you can expect from us

- Risk assessment:
 - Focused on assessing your due diligence systems
 - Will be conducted through a questionnaire starting Q3 2025 in the Ahold Delhaize EUDR portal
 - Aim to assess our suppliers by the end of 2025
- Sharing the reference and verification numbers:
 - Clear instructions on our preferred ways to receive reference and verification numbers for due diligence statements in Q3
 - Depending on the specific Ahold Delhaize brand you are supplying products to, these will include:
 1. Through DESADV (Despatch Advice)/ ASN (Advance Shipping Notice), in line with the to-be-adapted GS1 standard
 2. Through the Ahold Delhaize EUDR portal, which will be made available to share reference and verification numbers when there is no DESADV/ ASN
- Detailed written communication outlining all our requirements will follow later this year

our approach to SME suppliers

- We acknowledge the longer transitional period for some small and micro-undertakings, according to art. 38(3) of EUDR.
- We expect all our SME suppliers to provide us with the relevant information (e.g., reference and verification numbers you receive from your upstream supplier) required to fulfil our obligations. This also applies to:
 1. Downstream SME operators placing on the market products covered by a due diligence statement submitted by an upstream operator
 2. SME traders



what we expect from you

01

02

03

04

05



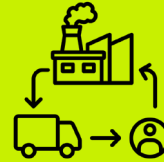
share the correct HS/CN codes with us

- If you share your product data via GS1 GDSN, check the HS/CN codes you published there; otherwise, inform us about the actual HS/CN codes you have registered for your products so we can match our master data



start implementing a due diligence system

- Review your internal procedures and controls for compliance
- Gather necessary documentation



engage with your supply chain

- Ensure your direct suppliers understand their obligations under EUDR



become a verified and trusted supplier

- Complete our risk assessment questionnaire
- Demonstrate compliance by having an operational and up-to-date due diligence system in place



share your DDS reference and verification numbers

- Timely share the relevant data for your due diligence statements

04 conclusion & next steps





key takeaways

- EUDR aligns with our existing ambitions and provides an opportunity to further enhance supply chain transparency and responsibility.
- EUDR compliance is a shared responsibility along the supply chain – we all need to work together to comply!
- A thorough risk assessment focusing on your due diligence systems will begin in Q3 – be prepared.



next steps for you

- Review relevant documents and seek legal counsel to support your compliance journey.
- Build a robust due diligence system to prove compliance with EUDR.
- Keep an eye on updates from our side as well as from the European Commission (e.g., country benchmarking, FAQs)!

05 relevant documents & resources

relevant documents & resources

not exhaustive

- European Commission
 - ❑ [Implementation of the EU Deforestation Regulation website](#)
 - ❑ [EUDR FAQ, 4th iteration, April 2025](#)
 - ❑ [Guidance document for EUDR](#)
 - ❑ [EUDR Compliance – Understanding your position in beef, cocoa, coffee, palm oil, rubber, soy, and wood supply chains](#)
 - ❑ [Country Classification List](#)
- WWF
 - ❑ [EUDR Guide for Business¹](#)
- Climate hubs of Ahold Delhaize brands
 - ❑ [Albert](#)
 - ❑ [Albert Heijn](#)
 - ❑ [Alfa Beta](#)
 - ❑ [Delhaize](#)
 - ❑ [Mega Image](#)

¹This document is a useful resource for a general understanding of EUDR. However, please note that it may not reflect the most recent updates, FAQs, or guidance issued by the European Commission. We recommend consulting official EU sources and seeking legal or compliance advice to ensure alignment with the latest regulatory requirements.

thank you

FOOD  LION

 STOP&SHOP



 The
GIANT
Company

 Giant

 Albert Heijn



 profi
zlinic prežuri mici



 albert

bol.

 MAXI



 Βασιλόπουλος
...και του πουλιού το γάλα!



 ENA FOOD
CASH & CARRY

Gall & Gall
SINDS 1884

proud companies of

