Intermediary	About	Supplier coverage	Availability Content API integration	Interested?	More information
ChannelEngine	ChannelEngine connects brands, distributors, wholesalers and retailers with 1,300+ marketplaces worldwide, offering a single platform to manage your product data, inventory, orders and pricing across all online channels. ChannelEngine has extensive experience supporting integrations with both bol's marketplace and supplier model.	All supplier types and product categories	**In Q1 2027**	Contact ChannelEngine at hello@channelengine.com	Website
Icecat	Icecat is a global product content platform that helps brands and suppliers centralize, enrich and distribute product information to bol and thousands of other e-commerce platforms. Through Icecat, suppliers can manage and distribute product specifications, descriptions, images, videos, documentation and enhanced product content. Icecat also offers AI-powered solutions to improve content quality and reduce manual work.	All supplier types and product categories	**Available now**	Contact Icecat at bol@icecat.com	Website
Productsup	Productsup is a feed management and product content platform that helps brands and suppliers manage, enrich and syndicate product data to marketplaces, retailers and other sales channels from one place. Its bol Content API integration enables suppliers to connect existing product data sources, map and optimize content to bol's requirements, and submit it directly via the API. This helps suppliers keep product content on bol complete, accurate and up to date at scale.	All supplier types and product categories	**Available now**	Contact Productsup at miriam.nagel@productsup.com	Website
Syndigo	Syndigo is a global Product Experience Management (PXM) platform that helps businesses centralize, enrich, validate, manage, and distribute trusted product information across the commerce ecosystem. Syndigo simplifies the process of preparing and maintaining product content by bringing descriptions, attributes, images and other digital assets into one governed platform, and publishing consistent, channel-ready content at scale. Syndigo helps suppliers reduce manual effort, improve data accuracy and accelerate time to market.	All supplier types and product categories	**From December 2026**	Contact Syndigo via the contact form on this page	Website
Tradeplace	Tradeplace is a B2B platform for manufacturers and retailers. Its content solutions enable manufacturers to manage, enrich and automatically distribute up-to-date product information across all retail channels.	All supplier types and product categories	**From January 2027**	Contact Tradeplace at lwan@tradeplace.com or Chiel@tradeplace.com	Website